



# 2014

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## IMPACTREPORT



Coalition to Abolish  
Slavery & Trafficking



Secretary of State John Kerry presents CAST with the Presidential Award for Extraordinary Efforts to Combat Trafficking in Persons. CAST is the first non-profit to receive this prestigious award for its leadership and model programs of serving survivors of human trafficking.



Dear Friends,

It's been an amazing year for CAST and the anti-human trafficking movement, and I thank you for your ongoing partnership in addressing one of the gravest human rights abuses of our time.

Our work is often serious, but it is also filled with joy and inspiration. A highlight this year was receiving the Presidential Award for Extraordinary Efforts to Combat Trafficking in Persons.

It was a tremendous honor to receive this award, which commends CAST for "its extraordinary efforts to provide comprehensive services to survivors of modern slavery, its bold leadership on behalf of and in partnership with survivors to advocate for robust anti-trafficking policies and laws, and its unwavering mission to empower survivors by building a community network and helping leaders thrive."

The political and public will to take action against human trafficking has never been greater. CAST is working together with civic leaders, private businesses and international activists to find innovative solutions to this challenging problem.

I hope you'll be inspired by the progress we've made in 2014. There is still much to do. Please continue to journey with us through both the joys and the challenges in ending modern slavery.

Sincerely,

Kay Buck  
Chief Executive Officer

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*Please note that in the interests of clients' safety and privacy, the images and names in this report do not always represent actual CAST clients.*





..... The 2014 TIP Report honored anti-trafficking heroes from around the world. The U.S. State Department asked CAST to share best practices with TIP Heroes from Vietnam, D.R. Congo, Nigeria, Romania, Trinidad and Tobago, Nepal, Lebanon and India (left to right).



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**UN Secretary General Ban Ki-moon** commends  
CAST on the World Day against Trafficking in Persons

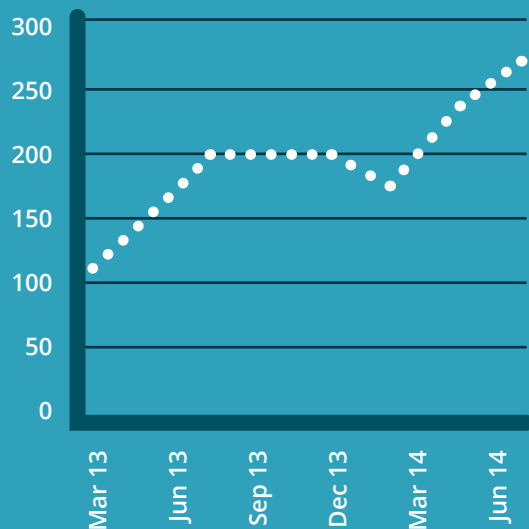
## LEADING CHANGE

CAST's survivor-centered model is at the forefront of the global movement to end human trafficking. For the second year in a row, CAST was featured in the U.S. State Department's Trafficking in Persons (TIP) report, the world's most comprehensive guide to the issue of human trafficking.

After the release of the TIP report, a delegation of leading abolitionists from around the world – “TIP Heroes” – met with CAST in Los Angeles to discuss best practices.

CAST's leadership was also noted at the United Nations when UN Secretary General Ban Ki-moon commended CAST's work at a high level meeting marking the World Day against Trafficking in Persons (July 30). CAST Policy and Legal Services Director Stephanie Richard addressed the General Assembly regarding the importance of legal services to rebuild survivors' lives.

# GROWTH IN CALLS FOR EMERGENCY RESPONSE



Calls for CAST's Emergency Response Team are steadily increasing. CAST partners with law enforcement to immediately assist victims at their time of escape and takes calls 24/7 from good Samaritans with tips on cases and survivors seeking to escape.



**Brittany** was forced into prostitution by a man so violent that, one time, he strangled her until she became unconscious. Law enforcement found Brittany and contacted CAST, who provided emergency help and criminal victim witness advocacy. CAST empowered Brittany to report her trafficker and receive justice after testifying against him in court.

# RESPONDING TO EMERGENCIES

Countless women, children and men live as modern slaves in the United States, with L.A. recognized as a major hub. They suffer constant abuse and threats of violence. Many victims escape with literally nothing but the clothes on their back.

When survivors of human trafficking need help, CAST is ready to spring into action 24/7. The Emergency Response (ER) team consists of trauma-informed case managers and attorneys who meet victims' needs at the critical time of escape. CAST provides survivors with food, shelter, and most of all, a sense of safety and hope for the future.

In addition to fielding calls from our human trafficking hotline (1-888-539-2373), the ER team regularly accompanies law enforcement on raids to provide triage for victims at their immediate release from captivity. The ER team is a real lifeline for survivors of human trafficking that offers immediate safety, support and counsel.



**Jorge** had a legal visa to come from Mexico and work on a farm in CA. He was forced to wear a backpack filled with pesticides, which caused lesions all over his body. When he tried to escape, he was threatened at gunpoint. The Dept. of Labor called CAST, who connected Jorge to medical services that restored his health. Jorge now has a job where he is paid and treated fairly.

**Mia**, a grandmother in the Philippines, was enslaved at an elder care facility in Los Angeles. Mia was physically, sexually and emotionally abused for 6 years. After she escaped, Mia lived at CAST's shelter until she was ready to live independently. Mia is now a community activist and looks forward to being reunited with her grandchildren.

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Unwilling to join a gang in Central America, **Saul** was attacked with battery acid. He was threatened with death unless he carried drugs to the U.S. Saul reported his situation to Border Patrol, who had received CAST training and contacted CAST. CAST helped Saul receive mental health care and enroll in high school, where he is now a student leader.





**Marina** was born in L.A. and raised by her grandmother. She thought she could trust her best friend's boyfriend, but instead, he raped her and forced her into prostitution. CAST was a safe place for Marina to recover where she received much needed medical care and counselling. Now, Marina is back in school with hopes of becoming a nurse.

## REBUILDING LIVES

The path to self-reliance takes courage and time. CAST provided nearly 6,000 hours of direct services to survivors in 2014. The result is healthy, independent survivors who contribute to the rich social fabric of Los Angeles.

Case managers empower survivors to rebuild their lives by resourcing them with life skills, medical services, mental health care, education and job training. Survivors and case managers work together to develop individualized growth plans that focus on survivor-driven goals.

The demand for CAST's services is growing exponentially. While CAST is always ready to help those in immediate danger, those who are safe sometimes wait for CAST's comprehensive services because of the increasing number of survivors who need help.

## CAST IS REBUILDING LIVES (2014)





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**Rebecca** was trafficked from Central America when she was 13. Extended family forced her into domestic servitude, where she suffered from constant verbal abuse and threats. CAST obtained a T visa for Rebecca and empowered her to enroll in college. Now, Rebecca is living independently and studying to become a teacher.



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**Bobby** was trafficked from the Philippines and forced to labor in the hotel industry, where he was severely mistreated and held in debt bondage. Bobby lived in fear until he called CAST. He now has permanent legal status and can never be threatened with deportation again. He is happy with his new job as a home health aide for an elderly couple.

# SEEKING JUSTICE

CAST attorneys empower survivors to assert their legal rights and choose appropriate remedies to rebuild their lives.

For example, foreign nationals may be tricked into modern slavery by assurances of a better life in the U.S. Traffickers then enslave victims with abuse and threats of deportation. These victims are eligible for T visas, which allow them to stay and work in the U.S. legally. With a 100% success rate in obtaining T visas, CAST is developing innovative legal remedies to help more survivors.

For some survivors, pathways to employment are blocked because of convictions related to their trafficking experience. CAST helps clear these records so that survivors can successfully apply for jobs and achieve their goals.



**Alicia** was forced into commercial sexual exploitation when she was 13. Over the next decade, dozens of traffickers sold her for sex. She was arrested over 30 times for crimes she was forced to commit. Alicia is free now and is a licensed medical technician. CAST is going to courthouses throughout Southern California to clear her record so she can pursue her career dreams.

## LEGAL ASSESSMENTS (2014)





Survivor **Angela Guanzon** discusses foreign labor recruitment with U.S. Congressman Ed Royce. Angela testified before the House Foreign Affairs Committee and was featured on National Public Radio. She was given Congressional Recognition for her advocacy with CAST.



KCET/Union Bank Local Hero **Flor Molina** raises public awareness at a press conference for a billboard campaign sponsored by CAST, Polaris and Clear Channel Outdoor. Flor was recognized by Secretary of State John Kerry and was featured on Telemundo and Univision this year.





CAST Survivor Organizer **Ima Matul** speaks to the media about strengthening the child welfare response to human trafficking. Ima leads the National Survivor Network, is an internationally-sought out speaker, and was featured in multiple news outlets this year.

## EMPOWERING SURVIVORS

CAST's model survivor leadership programs, the L.A.-based Survivor Advisory Caucus and the National Survivor Network (NSN), provide a framework for survivors to apply their expertise by engaging the community for social change and advocating for public policies aimed at protections, prosecution and prevention.

This year, NSN members Angela Guanzon and Flor Molina received Congressional Recognition by Rep. Ed Royce. Angela testified before the House Foreign Affairs Committee regarding labor trafficking and was featured on National Public Radio. KCET/Union Bank Local Hero Flor Molina was lauded by Sec. of State John Kerry and noted in the 2014 TIP Report for her courage.

In addition, the NSN provided critical input to the White House on the Federal Strategic Action Plan on Services for Victims of Human Trafficking. The NSN met with leaders from all the major federal agencies to voice their priorities on this all-of-government approach to combatting human trafficking.

**166** | Members in CAST's Survivor Leadership Programs

**216** | Number of Media Interviews Given in 2014



CAST Honorary Board member **Mayor Eric Garcetti** supports the posting of human trafficking hotlines, along with City Councilwoman Nury Martinez, L.A. County Supervisor President Don Knabe and City Attorney Mike Feuer. CAST is an original co-sponsor of the posting law.



L.A. County **District Attorney Jackie Lacey** calls upon CAST to provide legal assistance for First Step, an innovative program that clears arrest records for minors who have been forced into prostitution and are thereby victims of human trafficking.



L.A. County **Supervisor Mark Ridley-Thomas** calls for an end to modern slavery across the county. CAST is working with Supervisor Ridley-Thomas to develop a multi-system response to the commercial sexual exploitation of children.

## BUILDING PARTNERSHIPS

The FBI has identified Los Angeles as a high intensity area for human trafficking. The region's diverse ethnic populations, sprawling metropolitan area and multiple transit hubs make it easy to hide and move people.

Because L.A. is a known hub for human trafficking, it's important that we also provide leadership in the anti-slavery movement. As partners of CAST, civic leaders are showing a remarkable commitment to address this pressing problem.

In District 2, Supervisor Mark Ridley-Thomas is working with CAST to develop a multi-system response to stop the commercial sexual exploitation of children. D.A. Jackie Lacey has called upon CAST to provide legal assistance for the First Step diversion program, an educational program that will clear arrest records for young people who have been forced into prostitution and are thereby victims of human trafficking.

# CAST IS AN ORIGINAL CO-SPONSOR OF THE FOLLOWING STATE LEGISLATION

## SB 657 California Transparency in Supply Chains Act

This groundbreaking law requires businesses with over \$100 million in gross annual receipts to declare actions they are taking to end slavery in their supply chains. Because California is the 8th largest economy in the world, this law has international reach. You can check compliance at KnowTheChain.org.

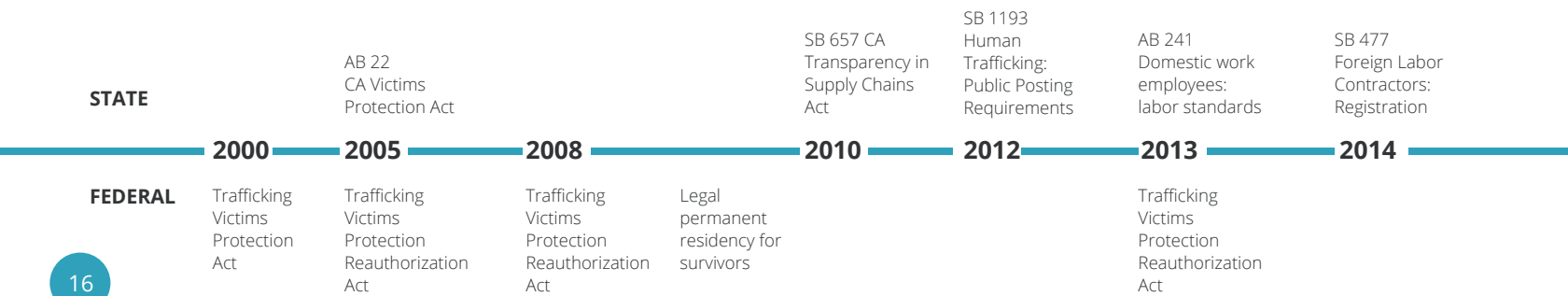
## SB 1193 Human Trafficking: Public Posting Requirements

SB 1193 requires public posting of human trafficking hotlines in mass transit hubs, emergency rooms, bars and other strategic establishments. CAST is currently working with public officials and coalition partners to implement this law, which provides a lifeline for people who have nowhere else to turn.

## SB 477 Foreign Labor Contractors: Registration

This first-of-its kind legislation requires foreign labor contractors to register with the Dept. of Labor and comply with basic standards such as providing full and fair information about job opportunities. This law protects people from being held in indentured servitude and debt bondage.

## CAST'S ADVOCACY FOR SYSTEMIC CHANGE





# CHANGING THE LANDSCAPE

In order to end modern slavery, sweeping changes must be made in preventing abuse and protecting victims. CAST has partnered with political leaders and national coalitions to successfully advocate for and co-sponsor groundbreaking federal and state legislation.

The anti-trafficking movement experienced a huge victory this year with the passage of SB 477 Foreign Labor Contractors: Registration. CAST's direct work with hundreds of men and women who have been tricked into modern slavery by foreign labor recruiters made the passage of SB 477 especially meaningful. Because this law is the first-of-its kind, it has the potential to be a model for other states and for the nation.

Survivors from CAST's leadership program identified the need for hotline posters and chose this design, which is being posted at required establishments throughout the Los Angeles area

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STOP HUMAN TRAFFICKING!

## If you or someone you know

is being forced to engage in any activity and cannot leave -- whether it is commercial sex, housework, farm work, construction, factory, retail, or restaurant work, or any other activity - call the **National Human Trafficking Resource Center** at **1-888-373-7888** or the California Coalition to Abolish Slavery and Trafficking (CAST) at **1-888-KEY-2-FRE(EDOM)** or

**Si a usted, o a alguien que conoce,** lo están forzando a hacer algo y no lo dejan ir -- ya sea sexo por dinero, trabajo de casa, campo agrícola, construcción, fábrica, en una tienda minorista o restaurante, o cualquier otra actividad -- llame al **Centro Nacional de Recursos para la Trata de Personas** al **1-888-373-7888** o a la Coalición de California para Abolir la Esclavitud y la Trata de Personas (California Coalition to Abolish Slavery and Trafficking, CAST) al **1-888-KEY-2-FRE(EDOM)** o

**如果您本人或您认识的人被迫从事任何活动且无法脱身 -- 无论是商业性交易、家务劳动、农场工作、建筑、工厂、零售、餐馆工作还是任何其他活动 -- 请拨打给全美反人口贩运资源中心，电话号码 1-888-373-7888 或打电话给加州废除奴役和人口贩运联盟 (California Coalition to Abolish Slavery and Trafficking, CAST)，电话号码 1-888-KEY-2-FRE(EDOM) 或，**

# 1-888-539-2373

to access help and services. Victims of slavery and human trafficking are protected under United States and California law.

## The hotlines are:

- Available 24 hours a day, 7 days a week.
- Toll-free.
- Operated by nonprofit, nongovernmental organizations.
- Anonymous and confidential.
- Accessible in more than 160 languages.
- Able to provide help, referral to services, training, and general information.

para obtener ayuda y servicios. Las víctimas de esclavitud y trata de personas están protegidas bajo las leyes de California y los Estados Unidos.

## Las líneas de ayuda:

- Están disponibles las 24 del día, 7 días por semana.
- Son gratis.
- Están operadas por organizaciones no de gobierno y sin fines de lucro.
- Son anónimas y confidenciales.
- Prestan servicio en más de 160 idiomas.
- Pueden brindarle ayuda, remisión

获得帮助和服务。

奴役和人口贩运受害者受美国加州法律的保护。

## 热线电话：

- 每周七天、每天二十四小时开通；
- 免费；
- 由非营利、非政府组织运营；
- 匿名和保密；
- 可用160多种语言
- 能够提供帮助、培训 and 一般信息。



Honorary Board members Mayor Eric Garcetti and First Lady Amy Elaine Wakeland shared their personal experiences as long-time supporters of CAST when they received the 2014 Changemakers Award at the gala.



CAST Board member Pares Salinas, Nigerian activist Hafsat Abiola and CEO Kay Buck celebrate women helping women. Ms. Abiola made a special trip from Nigeria, thanks to the generosity of the Will and Jada Smith Family Foundation (WJSFF).



CHIME FOR CHANGE, Founded by Gucci received the 2014 Innovation Award for its groundbreaking use of social media to support girls and women. President of Gucci North America Christophe de Pous accepted the award on behalf of CHIME.

## CELEBRATING FREEDOM

CAST's 16th Annual **From Slavery to Freedom Gala** raised over \$500,000 to help survivors of human trafficking rebuild their lives! The gala had grand moments such as a powerful speech by Hafsat Abiola, a Nigerian activist leading the "Bring Back Our Girls" campaign. The gala also had intensely personal moments, as when Mayor Eric Garcetti and First Lady Amy Wakeland recounted their long history with CAST.

### 2014 HONOREES

#### *Changemakers Award*

Mayor Eric Garcetti and First Lady Amy Wakeland

#### *Innovation Award*

CHIME FOR CHANGE, Founded by Gucci

#### *Entrepreneurial Impact Award*

Jane Wurwand, Founder of Dermalogica

#### *Courage Award*

Nena Ruiz, Survivor advocate

# THE PEOPLE WE SERVE

CAST serves all survivors of human trafficking, regardless of gender, age, nationality, or type of trafficking experience. The following graphs reflect the 354 individuals CAST served in FY 2014.

## GENDER



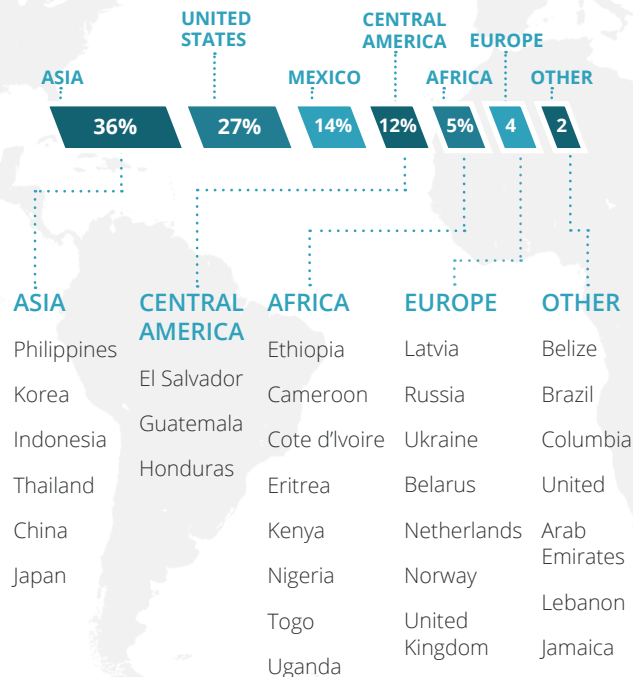
## AGE



## TYPE OF TRAFFICKING



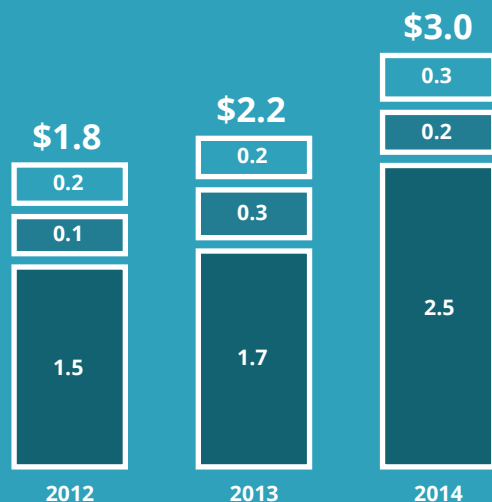
## NATIONALITY



\* Countries listed in ascending order of number of survivors empowered by CAST in 2014



# ALLOCATION OF EXPENSES (MILLIONS)



## BOARD OF DIRECTORS

**Butch Schuman**

*Board President*

**Dr. Kathryn McMahon**

*Founder and President Emeritus of the Board*

**Kenneth Bloch**

*Vice President and Treasurer*

**Molly Rhodes**

*Secretary*

**Kay Buck**

*CEO & Executive Director*

**Sarbani Bhaduri, M.D**

**Sister Annkarla Costello**

**Steven Hirsh**

**Parees Salinas**

**Michael Sinel, M.D**

## HONORARY BOARD

**Mayor Eric Garcetti  
& First Lady Amy Elaine Wakeland**

**Michael Gennaco**

**Kathleen Kim**

**Chancee Martorell**

**Mira Sorvino**

**Bill Watanabe**

# ENDORSEMENTS

*"The UN Trust Fund supports valuable non-governmental organizations such as CAST."*

**UN Secretary General Ban Ki-moon**

*"No one reaches out to survivors with greater passion and greater personal commitment than CAST does."*

**U.S. Secretary of State John Kerry**

*"Our work together will save countless people from being tricked into modern slavery."*

**Former Senate Leader Senator Darrell Steinberg**

*"My wife and I have been long-time personal supporters of CAST. I'm proud to work with them to stop human trafficking."*

**Los Angeles Mayor Eric Garcetti**



*"CAST sets itself apart by their proven reliability, professionalism and compassion."*

**L.A. County Sheriff Jim McDonnell**

*"CAST offers outstanding services for victims of human trafficking and essential training for my staff. We are grateful for this partnership."*

**L.A. County District Attorney Jackie Lacey**

*"CAST has helped hundreds of victims recover their lives. For this, we are all grateful."*

**L.A. County Supervisor Mark Ridley-Thomas**

*"CAST has successfully raised the issue of modern slavery and trafficking into the public awareness and has significantly strengthened its own ability to operate strategically and sustainably, all the while responding to a huge influx in new cases. We are proud to support this important and impactful organization."*

**Fred Ali, President & CEO, Weingart Foundation**

*"CAST is providing innovative leadership that will inspire a survivor-led international anti-trafficking movement. I am very impressed by the deep commitment of CAST and strongly believe their survivor-empowerment model should be promoted as a best practice among like-minded organisations."*

**Florence Tercier Holst-Roness, Director, Issues Affecting Women Programme, Oak Foundation**



*Beyoncé Knowles-Carter supports CAST through CHIME FOR CHANGE, Founded by Gucci*

*"We're privileged to support CAST, who works tirelessly to make the world a safer place for girls and women."*

**President of Gucci North America Christophe de Pous**

# OUR PARTNERS

## FOUNDATIONS



CIRCLE OF  
CHANGE



HUMANITY  
UNITED

Pobladores Fund



Change. Not Charity.

los angeles *the* WOMEN'S  
**GIVING** FOUNDATION  
**CIRCLE** of CALIFORNIA



PFAFFINGER  
*foundation*



QUEENSCARE

RELIGIOUS OF THE  
SACRED HEART  
OF MARY





## PRO BONO ATTORNEYS



GIBSON DUNN

McKenna Long  
& Aldridge<sup>LLP</sup>

Steptoe  
STEPTOE & JOHNSON LLP

ARNOLD & PORTER LLP

JONES  
DAY<sup>®</sup>

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STROCK

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COUNSELORS AT LAW

LATHAM & WATKINS<sup>LLP</sup>

MUNGER  
TOLLES &  
OLSON<sup>LLP</sup>

USC Gould  
School of Law

DykEMA

McDermott  
Will & Emery

PERKINS coie  
COUNSEL TO GREAT COMPANIES

*"Munger, Tolles & Olson is honored to support CAST's vital efforts to combat this global problem."*

Anjan Choudhury  
Munger, Tolles & Olson LLC

*"We are grateful to CAST for giving us the opportunity and professional challenge to shape the law in ways that benefit the powerless."*

Michael Bierman  
McKenna Long & Aldridge LLP

*"Gibson Dunn is proud to work with CAST on the front line of the fight against modern day slavery."*

Dhananjay S. Manthripragada  
Gibson, Dunn & Crutcher LLP

# FROM SLAVERY TO FREEDOM SPONSORS

## CHANGE MAKERS (\$50,000+)



## INDEPENDENCE BUILDERS (\$10,000+)

ANONYMOUS



GUCCI



STROOCK

The Vera R. Campbell  
FOUNDATION

## GUARDIANS (\$5,000+)

Ashjer Inc.  
Bistro Studios  
Ben & Joyce E. Eisenberg Foundation  
Christian Brotherhood Investment Services  
Cooper Design Space  
Dykema  
Everest Properties  
Gibson Dunn  
Joel Gillis / Ed Wishner  
Karen Kane  
Kevin Davis  
Dr. Michael Sinel  
Milbank  
Molly Rhodes  
The Morrison Foerster Foundation  
Munger Tolles & Olson  
Perkins Coie  
QueensCare  
Rachel Lee  
Safarian, Choi & Bolstad  
Sisters of St. Joseph of Carondelet  
Sklar Kirsh  
Soroudi Family Living Trust  
Supervisor Don Knabe  
Wells Fargo

# OUR MISSION

Our mission is to assist persons trafficked for the purpose of forced labor and slavery-like practices and to work toward ending all instances of such human rights violations.

# YOUR INVOLVEMENT

Your financial gift provides survivors of human trafficking with a life-line - an emergency response team, a supportive case manager, and a committed attorney. Together with CAST, you are restoring human dignity and working toward systemic change. Thank you for your support.

# OUR STORY

CAST was founded in 1998 as a direct response to the El Monte sweatshop case in which 72 Thai immigrants were kept in slavery and debt bondage. Under the leadership of founder Dr. Kathryn McMahon, CAST became the first organization in the U.S. dedicated exclusively to survivors of human trafficking. Today, CAST is a recognized leader in the anti-trafficking movement.

Coalition to Abolish Slavery & Trafficking (CAST)  
is a 501c3 non-profit organization (EIN 10-0008533).

Donations can be made online or by making a check  
out to “CAST” and mailed to the address below.

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**info@castla.org**  
**www.castla.org**

Check out CAST on





First Lady Amy Elaine Wakeland and Councilwoman Nury Martinez represent the City of Los Angeles in congratulating CAST's board, staff and survivor-leaders on the Presidential Award for Extraordinary Efforts to Combat Trafficking in Persons