

Emerging Opportunities

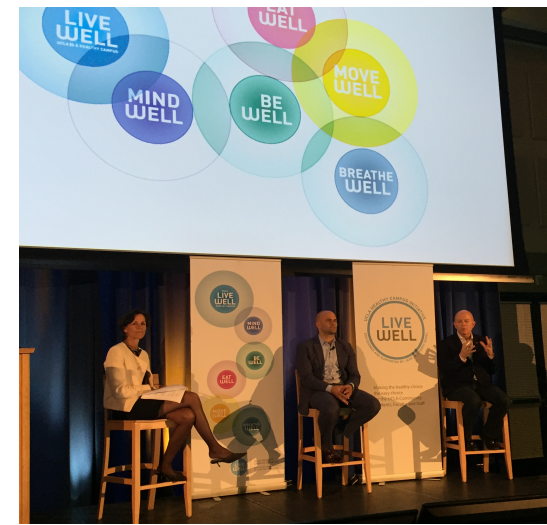


- Communication such as: Films (Our Food Chain; Fed Up; Food Inc); linking food to wellbeing (Gut feelings: the emerging biology of gut–brain*; music, food and pleasure center; media);
- Multi-sector engagement, including food industry, farmers, policy makers;
- Government regulation;
- Environmental change strategies.

* From: Emeran A. Mayer Nat Rev Neurosci. ; 12(8): . doi:10.1038/nrn3071.

Emerging Opportunities

- Healthy Campus Initiative;
- Food Literacy;
- Capturing the personal enthusiasm about food to create a social movement;
- Making the healthy choice the easy choice;
- Community organizing and local as triggers for change;
- Do not be afraid to take action no matter how personal or small the step may be.



Emerging Opportunities

- Build on the strengths of individuals and communities;
- Identify solutions through engagement of those groups concerned to improve their food systems;
- Support policies that can impact the more vulnerable groups such as young children and lower socioeconomic communities.

